

Let's_Record

An initiative to make audiobooks easily accessible to every visually challenged students with the aid of our application.



LET'S RECORD



Problem:

**Educational Audiobooks
aren't available for visually
impaired students**

What does the current statistics tell us?

1. It is estimated that at least 200,000 children in India have severe visual impairment or blindness and approximately 15,000 are in schools for the blind. Although this represents a small percentage of the estimated **5 million blind in India, it is significant in terms of 'blind-years.**

(National Library of Medicine)

2. India is now home to the world's largest number of blind people. Of the 37 million people across the globe who are blind, over **15 million are from India. (The Times of India)**

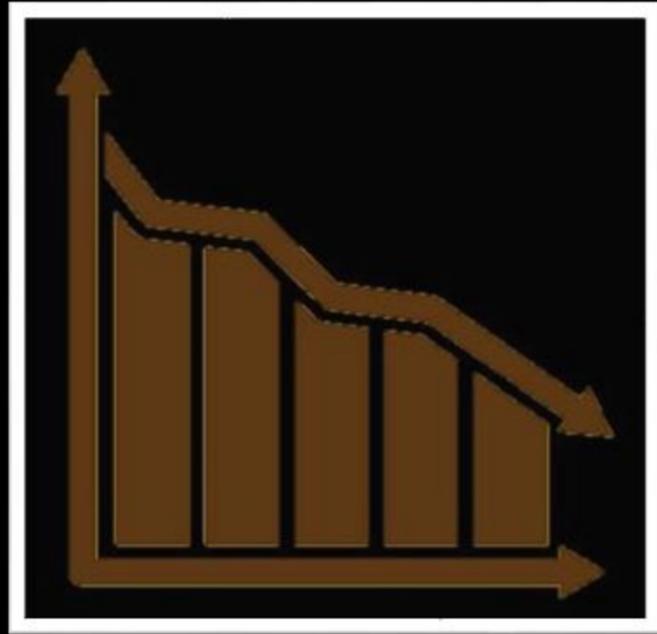
3. There are about 5 million blinds in India itself. They have as much right to become educated as any other person. But, **lack of resources is one of the difficulties.**

But,

**we do have our rich human
resource which can be
channelized to work in these
social aspects.**

Problem Statement

To make one single largest volunteering audio recording application for the Visually impaired students to enable easy access of educational audio books with the help of volunteers of Let's Record application from any place of country before **15 August 2021.
(To create a platform for community service)**



Problem 1

Several visually impaired students drop out of their studies due to unavailability of educational resources despite having a strong desire to do so. ([HTBF](#))

Problem 2

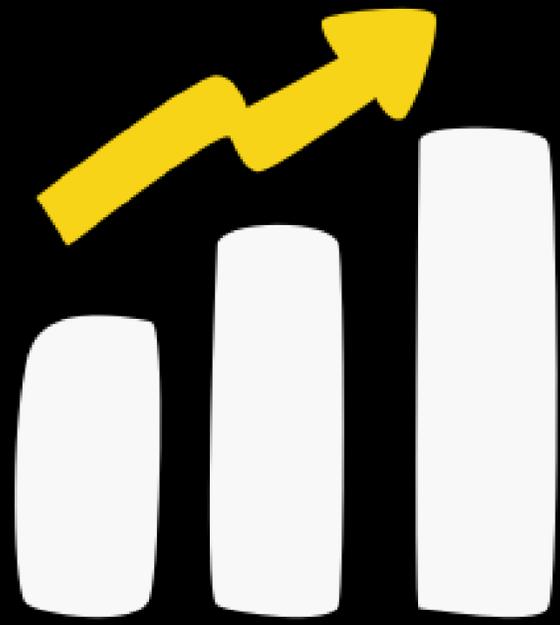
There's a dearth of educational audiobooks as well as literature which is thwarting visually impaired Students from pursuing academics and progressing in their education field. ([Read more](#))

Problem 3

The struggle To arrange audiobook or Braille book is real and is time consuming. ([Read more](#))

How can we solve this
problem?





Solution 1

Medicine: To find a cure for blindness just like common cold, through research or with the help of transplant surgery another way is to use artificial eye to aid visually impaired.

Solution 2

To use **artificial intelligence** efficiently which will not only help visually impaired to read but make them feel the effective emotions relating to the literature.

Solution 3

To create the **Largest audio recording application** which will help blind student to have access to recordings quickly and easily at the same time acting as a social connect for our youth to address issues in our society.

The Utopia

Let's Record application would be **ONE stop solution** for blind students to get their study material and literature recorded faster, as they will have access to this application which will facilitate them **get material recorded quickly.**

This mobile application will also act as a **platform to influence and inspire the youth** of our country into serving for community, to make the youth realize their power and ultimately to make our society a better place to sustain.

What Let's Record is doing through website !?

The procedure to contribute is simple, that is to record the books which one has at home, register Oneself on the website and upload it simply through Google Drive.

We have all the database of the volunteers who have contributed till now.

Our initiative has completed 8 months, in which more than 200 required audiobooks have been recorded by volunteers from all across the globe.

Our motto is to connect visually impaired students and To record the audiobooks which they require.

To connect with blind schools, help them benefit through our initiative and record necessary educational books.

BENEFICIARIES



How the blind students will be benefitted?

How will they access the recordings?

- **The visually impaired students find it very difficult to get books recorded.**
- **There isn't a proper platform or organizations which record audiobooks according to the requirement.**

Will visually impaired students really use this application? Why not?

- 1. It's free and accessible very easily.**
- 2. Although there are Braille books but for a fact audiobooks are definitely more helpful In comprehension and understanding.**

Revenue Model?



How will we earn or get revenue from?

Till now our principle was very simple, i.e. **neither to give nor to take financial aid**. But now after the building of the application financial assistance is requisite.

- 1. Corporate Social Responsibility:** We will approach companies to get funds from the amount of profit. This will in turn help them to get a commission in their taxes.
- 2. Donations or crowdfunding:** Several people who're willing to contribute through financial aid can provide us the financial support which will be used to improve the current standing of the application.

Who are our Competitors?



There are several other applications which provide audiobooks (but not study material) for which they charge subscription fees. But their primary motive to create business and profit.

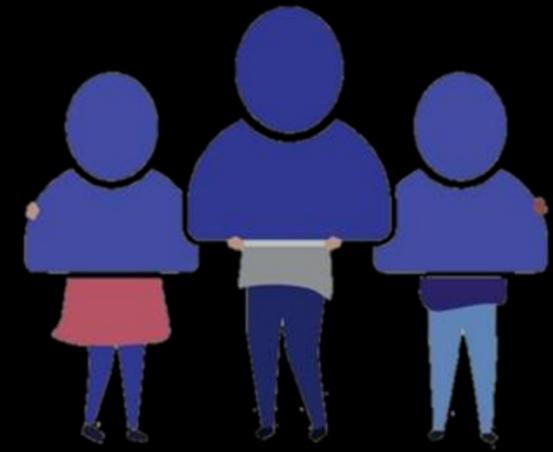
What are the Copyrights Issues?



According to Exceptions to Infringement of **Copyright Act, 1957**, making educational material accessible to people with disabilities is an exception to violation of Copyrights. ([Read Here](#))

How are we different?

What makes us stand out?



1. It's **free of charge** and easily accessible. The student and participant can contact on one on one basis, which makes it more simpler.
2. We record audiobooks according to the requirements which are the **educational books** needed to study or give an exam.
3. Application feature will enable to search **visually impaired students** already recorded audiobooks to access them at one click.
4. To channelize the youth of our country into community services, we will have a **community service platform** in which we will incorporate other NGO's to provide help.

What have we done till now?



1. Professionals from various fields have contributed their valuable time to this initiative. **More than 200 volunteers** have reached out and worked selflessly. Although we haven't publicized much cause our process is bulky.

2. **More than 200 books have been recorded** in three languages under 4 different categories like fictional, non-fictional, educational and competitive section.

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What do we want from you ?

1. Help us design the **mobile application** and develop this application efficiently.

2. Help us reach social welfare department or **reach government** who will help us build the application.

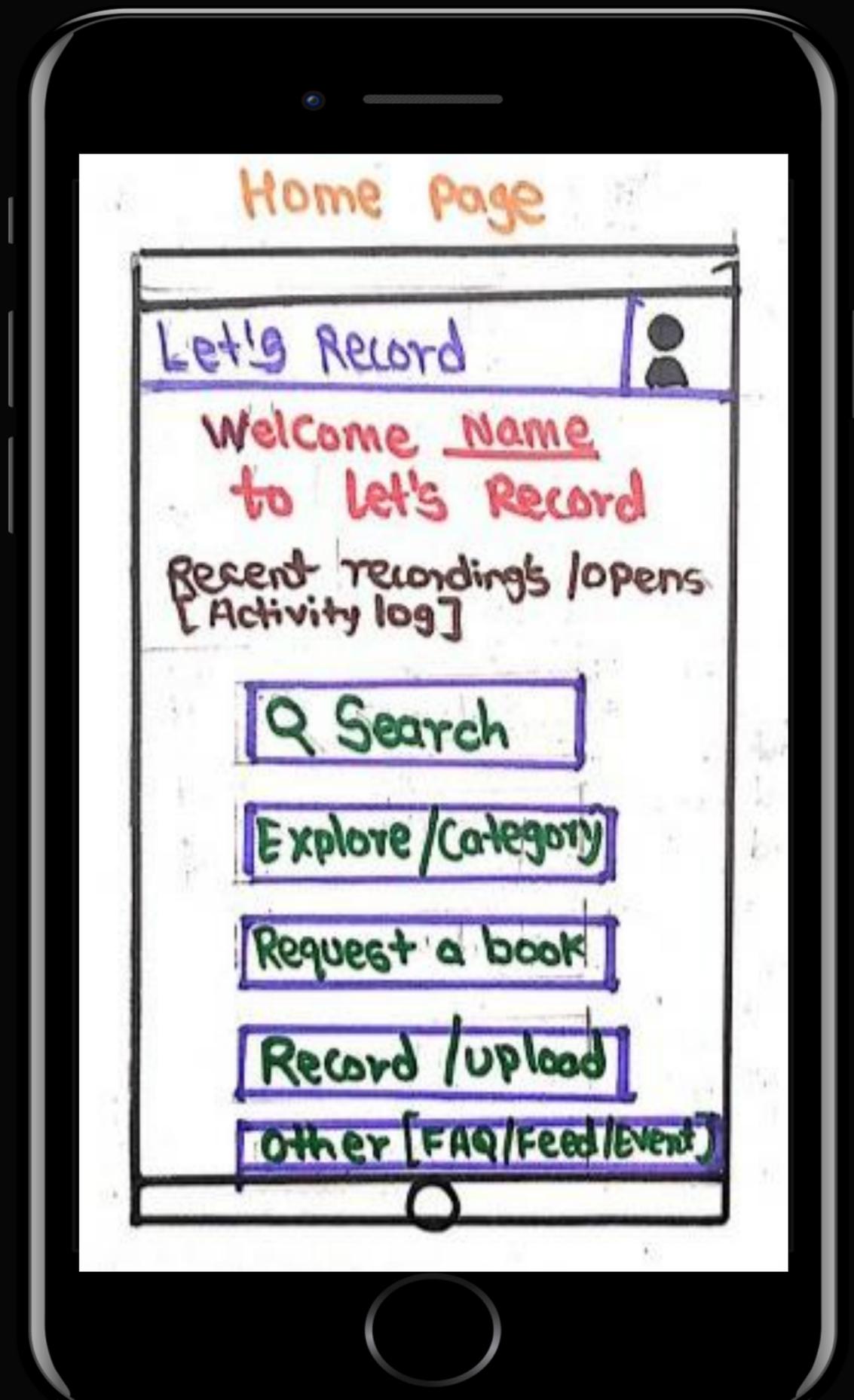


Future Roadmap



- ▶ **1. This application could be media to connect the youth of our country, to channelize their energy into community service**
- ▶ **2. This platform could be used to integrate other NGO's working for several different social issues.**
- ▶ **3. This media will serve as the best medium to develop the personality of our youth.**
- ▶ **4. Other main factor would be anyone from any part of the world can contribute to this with the help of application.**

We have our prototype for the mobile application ready, which we have outlined. To see the prototype for the application [click here.](#)



Let's build a better future together !



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THANK YOU !