

## **RIDE FOR UNITY**

Zenith Leisure Holiday Ltd. organized **"Ride for Unity"** from India to Singapore (9000KM) via Myanmar, Thailand and Malaysia. Flag off from Red Fort area, New Delhi on 23<sup>rd</sup> January, 2021 on the occasion of birthday Netaji Subhash Chandra Bose's celebrating his celebrated words, **"Freedom is not Given, it is Taken"**.

### **Cause of "Ride for Unity":**

- ❖ "Ride for Unity" is a journey for freedom against the pandemic (**Poliomyelitis Polio**) that has terrorized the world. The "Ride for Unity" will cross different countries, explore ways of living and living for the life with disabilities. "Ride for Unity" empower differently able people by inculcating education and overall personality development abilities.
- ❖ Ride for Unity is a reverse journey for freedom against the pandemic that has terrorized the world, Ride for unity will cross different countries, explore unique cultures, meet like-minded people on the way, promote Indian culture and civilization in other countries. Cultural exchange also adds value to lives by inspiring new forms of artistic expression.
- ❖ Through Ride for Unity, the culture, behavior, belief and way of living of disabled people of different countries is to be unanimously exchanged.
- ❖ The core objective of this ride was to empower differently able people by inculcating education and overall personality development abilities.

### **Target Audience for the "Ride for Unity"**

It's our aim to reach the roots and spread the value of humanity and unity as India is a country to multiple diversity and Culture; youth can bring changes especially from the age of early twenties to forties. They are the future leaders of tomorrow it's the right time to sensitise the value of Unity and this ride will create ample opportunity for this mission. Its vision will be everlasting and it will lead to the happiness of upcoming generations in this Country.

In a country like India, where we have more than 50 per cent of the young generation. They are future of India to lead the nation tomorrow at the global level. It is the right time to encourage them and inculcate them the core values to unity which is utmost needed in this socio-political scenario. The young adults and youth will be the target group and of course, we will encourage and impart the value of unity in diversity to all sections of the people. Well, the present event will update the value to regional, national and religion co-existence over different nations ranging from India to Singapore.

### **What is the expected footfall?**

The outcome of this event may lead to generations and it will lead to the happy and peaceful time of our people and society at a large. This ride will enhance the character and personality of persons especially in the grassroots where we miss the socio-religious cooperation and unity at a larger scale. The unity ride will cross different nations, explore unique cultures, meet like-minded and inculcate the best objectives of unity in themselves over the period of time. It's a long journey of 9000 km long "Ride for Unity" to meet the youth and impart the values of Unity which is initiated by a differently-abled person in 26 days. It is a dream journey and will be covered in National and International New Medias as it is flag offed by the Socio- Political Celebrities and about to be recorded in the Guinness World Record and it surely will benefit my sponsors to a larger extent.

### **Benefit of Sponsors:**

- ❖ In return for my sponsors support, I will act as an enthusiastic brand and promote their products through various channels. I will very visibly advertise them and acknowledged them on my instagram account (<https://www.instagram.com/rider.aameer/> with over 10 Thousand followers) and other Public Domain.
- ❖ Your company logos will be placed on materials to promote the event, printed on all my training and Riding clothing and recommend your product to other Riding/fans at event around the world.
- ❖ Riding with retrofitted two wheeler also attracts a large amount of media attention, its benefit my sponsor. Through social media, visibility of my skinsuit and word of mouth, I believe I would be able to give you good value for your investment in sponsoring me.

- ❖ If you sponsor me, more and more Government Departments will join you in the future. If the 9000 km long “Ride for Unity” is successfully done by Disabled Person in 26 days, then it will be a record and recorded in the Guinness World Record and will also benefit my sponsors.
- ❖ The whole world knows that your name is very biggest but I promise you that the name of you will touch the sky highs from my ride.
- ❖ For the first time Para Rider will advertise your product, which will be an attraction for the media.

### Why I Ride:

- ❖ Ride for unity will cross different countries, explore unique cultures, meet like-minded people on the way.
- ❖ Through this ride it is to show that no task is impossible for a person with disabilities.
- ❖ Empowerment of persons with disabilities through “Ride for Unity”
- ❖ To encourage the persons with disabilities for employment and education through “Ride for Unity”.
- ❖ Enhancing the personality and confidence of persons with disabilities through “Ride for Unity”.
- ❖ So far, the competitions of disabled persons all over the world were from disabled persons, but for the first time in the whole world, my participation in this ride is with the normal riders, which is a pride for the whole world.

### Proposed Budget:

<b>Bike</b> (Engine: 220CC minimum)	150000.00
Side Attachment	30000.00
<b>India to Singapore:</b> (Zenith Leisure Holiday Ltd)	235000.00 (Excluding GST)
<b>Safety Gear</b> (Jackets, Helmet, Riding Pants, Riding Suits, Boots, Gloves, etc):	50000.00
<b>Return Flight Tickets:</b>	35000.00
<b>Shipping Charges Bike (Singapore to India)</b>	120000.00
<b>Other Expenses</b> (Fuel, Servicing, Engine Oil etc)	50000.00
<b>Total Cost (Approx):</b>	700000.00

## ITINERARY

### DAY-WISE FROM DELHI TO SINGAPORE

**Day 1:** Delhi to Lucknow (Approx 550 km)

**Day 2:** Lucknow to Varanasi (Approx 350 km) (midway stop at Chandra Shekhar Azad Park, Prayagraj earlier known as Alfreds park)

**Day 3:** Varanasi To Nalanda (Approx 317 Km)

**Day 4:** Nalanda to Kolkata (Approx 481 km)

**Day 5:** Kolkata to Siliguri (Approx 559 km)

**Day 6:** Siliguri to Guwahati (Approx 505 km)

**Day 7:** Guwahati to Kohima (Approx 360 km)

**Day 8:** Kohima to Imphal (Approx 140 km)

**Day 9:** Day off (Bike Servicing Required)

**Day 10:** Imphal to Kale (Myanmar) (Approx 250 km)

**Day 11:** Kale to Monywa (Myanmar) (Approx 250 km)

**Day 12:** Monywa to Mandalay (Approx 140 km)

**Day 13:** Rest day (Check your Bike)

**Day 14:** Mandalay to Bago (Approx 570 km)

**Day 15:** Bago to Hpa-An (Approx 220 km)

**Day 16:** Hpa-An to Tak (Thailand) (Approx 250 km)

**Day 17:** Tak to Bangkok (Thailand) (Approx 440 km)

**Day 18:** Take this day off to explore Bangkok

**Day 19:** Bangkok to Hua Hin (Approx 200 km)

**Day 20:** Hua Hin to Phuket (Thailand) (Approx 650 km)

**Day 21:** Take this day off to explore Phuket and check your bike too

**Day 22:** Phuket to Bukit Kayu Hitam, (Malaysia Approx 500 km)

**Day 23:** Bukit Kayu Hitam to Kuala Lumpur (Approx 380 km)

**Day 24:** Take this day off to explore: Kuala Lumpur

**Day 25:** Kuala Lumpur to Singapore

**Day 26:** Explore Singapore

## **Achievement:**

- ❖ I have done Accessible Awareness Ride more than 50,000 km for Empowerment of Persons with Disabilities by Retrofitted Two Wheeler with Disabilities (OH-70%).
- ❖ Successfully completed World's Longest Accessible Awareness Ride on the 'Importance of Education for Differently-Abled' Delhi (India Gate) - Mumbai (Gateway of India) - Delhi (India Gate) 3500km by retrofitted scooty which was from 1st October to 15th October, 2019. This Ride has been accepted by **India Book of Record** and **Limca Book of Record**, will get the certificate very soon.
- ❖ The story of Accessible Awareness Ride and Social Work is aired on Star Sports during the IPL-2020.
- ❖ Received appreciation certificate from several Chief Minister and Ministers.
- ❖ Awareness Ride and social work has been honored by many NGOs.
- ❖ The remarkable work for the empowerment of Persons with Disabilities got a place in the leading newspapers of India.
- ❖ The Story of Election Duty (by people with disabilities) was aired on NGC & News Channels.
- ❖ World first model polling station (manned by people with disabilities) in the National Capital, Delhi during Lok Sabha Elections 2019.
- ❖ As a Presiding Officer, manned the Model Polling Station in Delhi during the Vidhan Sabha Elections 2020.
- ❖ Awarded by President **Dr. B Ramachandran**, IPARM for A Bike Rally and Wheel-Walkathon 2019 Theme "Future is Accessible" organized by Indian Association of Physical Medicine and Rehabilitation, Delhi Chapter.
- ❖ Worked in the Organizing Team for Leadership for Academician Programme (LeAP) two weeks at JMI, New Delhi and one week at the **University of Virginia, USA**.
- ❖ Best Iconic Award-2019 for Social Work.
- ❖ South Delhi Lokshabha Election Icon 2019.
- ❖ Best polling officer Lokshabha Election 2019.
- ❖ Social Work (Disability Sector) Award-2018
- ❖ Dr. B. R. Ambedkar National Award-2018.
- ❖ Divyang Employee Award-2018.

**Work in the Field of Disability:**

- ❖ I have been working for empowerment of disabled person for the last 20 years.
- ❖ Distributing Sewing Machine, Caliper, Crunches & Tri Cycle to the disabled person.
- ❖ Distributed grocery, food, Mask, Sanitizer and Soap across Delhi during Lockdown.
- ❖ I not only ride, but was also actively involved in social work across Delhi during the COVID-19 lockdown.

**Responsibilities:**

- ❖ **Founder: Eagle Specially Abled Rider's**
- ❖ President: All India Handicapped Service Society, Delhi Pradesh
- ❖ Joint Secretary: Divyang Centre Government Employee Association
- ❖ Member: The Rights of Persons with Disabilities, Act-2016
- ❖ Founder: Unity of Divyang Trust

**Present Papers Conferences:**

- ❖ Present a paper entitled "Use of Social Media to Help Students with Disabilities" in the National Conference on Museum Access "Museums and Persons With Disabilities" Organised by the National Museum of Natural History at Indira Prayavaran Bhavan, New Delhi on December 16, 2015
- ❖ Present a paper entitled "Use of Information Technology to Help Students with Disabilities" in the National Conference on Recent Trends in Information Technology organised by Department of Computer Science and Engineering, Rajiv Gandhi University (A Central University) Rono Hills, Itanagar, Arunachal Pradesh during September 15-16, 2015.

**Participation in Seminars/Conferences/Workshops:**

- ❖ Training Programme on Financial Management for Divyang Employee Organised by ISTM, Dept. of Personal and Training, Govt. of India, New Delhi during 6<sup>th</sup> March to 8<sup>th</sup> March, 2019.
- ❖ International Seminar on "Social Legal Aspects and Disability in India" Organised by Faculty of Law, Jamia Millia Islamia, New Delhi during 1<sup>st</sup> to 2<sup>nd</sup> November, 2017.

- ❖ National Conference on “Vocational Rehabilitation and Economics Inclusion of Persons with Disabilities in India” Organised by Indira Gandhi National Open University, New Delhi during 24<sup>th</sup> to 25<sup>th</sup> October, 2017.
- ❖ Conference on “The Issue of Accessibility for Persons with Disabilities in India” Organised by National Centre for Promotion of Employment for Disabled People (NCPEDP) at India Habitat Centre, New Delhi, on 14th August, 2017.
- ❖ Workshop on “National Meet for Parents Having Persons with Multiple Disabilities” Organised by National Institute for Empowerment of Persons with Multiple Disabilities (NIEPMD) Chennai during 3<sup>rd</sup> to 5<sup>th</sup> August, 2017.
- ❖ National Conference on “Wholistic Management of Persons with Multiple Disabilities” Organised by National Institute for Empowerment of Persons With Multiple Disabilities (NIEPMD), Chennai at Swosthi Plaza, Bhuvanesar, Odisha during 31<sup>st</sup> August to 1<sup>st</sup> September, 2016.
- ❖ Conference on “Workability Asia Conference 2016” Empowerment through Employment of Persons with Disabilities Organised by Disability NGOs Alliance (DNA) at Park Plaza, Bengaluru, during 25<sup>th</sup> August to 27<sup>th</sup> August, 2016.
- ❖ International Conference on “Disability Rights, Accessibility & Inclusion in India” Organised by The Centre for Disability Studies and Action, School of Social Work, Tata Institute of Social Sciences (TISS), The Socio-Legal Information Centre of Human Rights Law Network (HRLN) and International Senior Lawyers Project (ISLP), UK at TISS, Mumbai, during 15<sup>th</sup> April to 17<sup>th</sup> April, 2016
- ❖ Conference on “Techshare India 2016 - Toward Digital Inclusion” An accessibility & assistive technology conference & exhibition Organised by Barrier Break Solution Pvt. Ltd., Mumbai at India Habitat Centre, New Delhi, during 3<sup>rd</sup> March to 4<sup>th</sup> March, 2016.
- ❖ Conference cum Exhibition on “Empowering Disabled Persons with Accessible & Assistive Technology” Organised by The Associated Chambers of Commerce and Industry of India (ASSOCHAM) at Hotel Le Meridien, New Delhi on 11<sup>th</sup> February, 2016.
- ❖ Workshop on “Best Practices for Rehabilitation of Individual with Multiple Disabilities & their Family Members” Organised by National Institute for Empowerment of Persons with Multiple Disabilities (NIEPMD) Chennai during 28<sup>th</sup> January to 29<sup>th</sup> January, 2016.

- ❖ 2<sup>nd</sup> National Conference on “Disability” organised by Sarthak Educational Trust at India Islamic Cultural Centre, New Delhi on 4<sup>th</sup> December, 2015.
- ❖ International Conference on “From Exclusion to Empowerment - The Role of Information and Communication Technologies for Persons with Disabilities” organised by United Nations Educational, Scientific and Cultural Organization (UNESCO) at Vigyan Bhawan, New Delhi during 24<sup>th</sup> November to 26<sup>th</sup> November, 2014.
- ❖ National Conference of “Intellectual Disabilities” organised by National Institute for the Mentally Handicapped, Secunderabad at Vigyan Bhawan, New Delhi on 7<sup>th</sup> & 8<sup>th</sup> November, 2013.
- ❖ International Conference on “Disability Equality and Accessibility in India” organised by Corporate Sustainability & Responsibility (IndiaCSR) and Choice International (UK) at Infosys Ltd Corporate Headquarters, Bangalore on 21<sup>st</sup> December, 2012.
- ❖ National Seminar on “Equal Opportunities, Protection of Rights and Full Participation Act, 1995” organised by Ministry of Social Justice and Empowerment, at India Habitat Centre, New Delhi on 17<sup>th</sup> November, 2010.
- ❖ National Seminar on “Rights based approach to disability and developments in light of the United Nations Convention” organised by Supreme Court of India, New Delhi, on March 21, 2009.
- ❖ National Seminar on “Disability and Diversity” organised by Sarthak Educational Trust at India Islamic Cultural Centre, New Delhi on 4<sup>th</sup> December, 2009.
- ❖ National Seminar on “Empowering Differently Abled Persons Through Information Communication Technology” organised by Indian Institute of Information Technology, Allahabad at Indian National Science Academy, New Delhi, during 9<sup>th</sup> to 11<sup>th</sup> February, 2008.
- ❖ National Summit on "Disability Human Rights, Law and Policy" jointly organised by the SDRS and the HURITER, School of International Studies, Jawaharlal Nehru University, New Delhi at JNU, New Delhi, on 4<sup>th</sup> December, 2004.



**Job Profile:**

- ❖ Working with UGC-HRDC (Govt. of India) New Delhi as Computer Officer from 12<sup>th</sup> April 2010 to continuing.
- ❖ Worked with Ministry of Agriculture (Govt. of India) New Delhi as Software Expert from 15<sup>th</sup> May 2007 to 31<sup>st</sup> March 2010.
- ❖ Worked with Delhi Development Authority (Govt. of India) New Delhi as Computer Engineer from 1<sup>st</sup> March 2006 to 1<sup>st</sup> May 2007.
- ❖ Worked with Nevasaki Tex (India) Ltd, New Delhi as a System Administrator from 1<sup>st</sup> July 2004 to 28<sup>th</sup> February 2006.

**Qualification:**

Ph.D. (Enrolled), M.Phil (CS), MBA(SM), MBA(HR), MCA, B.Sc.(Maths), PG in Cyber Security, Unicode, Office Management, CCNA, A+, Financial Management.

**Personal Profile:**

**Name:** Ameer Ulla Siddiqui  
**Father's Name:** Mr. Ameer Uddin Siddiqui  
**Nationality:** Indian  
**Disabilities:** OH-70%  
**Date of Birth:** 13<sup>th</sup> January 1980  
**Address:** C-117, Ajmal Bagh, Noor Nagar  
Jamia Nagar, New Delhi-110025

**Social Media:**

<https://www.facebook.com/rider.aameer>  
<https://www.instagram.com/rider.aameer>  
<http://suhanasafarwithas.blogspot.com>  
<https://www.linkedin.com/in/rider-aameer-a4080b73/>

**(Ameer Siddiqui)**

National Para Rider & Founder  
Eagle Specially Abled Riders  
Jamia Nagar, New Delhi, India  
Whatsapp: +919868750604  
Mob. +919717331994